



Petaluma River  
**CRAFT BEER FESTIVAL**

June 2023

SAVE THE DATE!!

9<sup>th</sup> annual Petaluma River Craft Beer Festival = **Saturday, September 9, 2023.**

We appreciate your interest in this special hometown event, and invite you to join us as a sponsoring partner in this highly successful crowd-drawing festival. The 9th annual Craft Beer Fest will take place along historic Water Street in Downtown Petaluma.

All proceeds will benefit Petaluma River projects, local non-profits, Rotary's youth and education action plans, and special Petaluma Chamber programs. It's all about Community!

This year's Craft Beer Fest will feature:

- The finest **craft beer** tastings, with select North Bay craft breweries pouring unique premium beers produced in Sonoma and Marin Counties. Hard cider and hard kombucha will also be available.
- **Food** tastings for purchase from popular Petaluma restaurants.
- Lively **musical entertainment** by local groups on the 'River Side' stage.
- A sponsorship donation gives your business significant advertising and publicity, in addition to VIP guest passes.

The **Petaluma River Craft Beer Festival** is organized by the Rotary Club of Petaluma Valley and the Petaluma Chamber of Commerce.

Support in *any* amount is appreciated and will make a tremendous contribution to our efforts for publicizing Petaluma, our Craft Breweries, the Petaluma Food scene ... and our Sponsors!. Please take a moment now to fill out the enclosed response form indicating how you can help.

We look forward to hearing from you!

Onita Pellegrini  
Chief Executive Officer  
Petaluma Chamber of Commerce  
707-762-2785

Juli Lederhaus, 2022-23 President  
Petaluma Valley Rotary Club  
2023 Craft Beer Fest Committee  
[www.PetalumaRiverCraftBeerFest.org](http://www.PetalumaRiverCraftBeerFest.org)