



Petaluma River CRAFT BEER FESTIVAL

... YES, I WANT TO HELP MAKE THIS 5th ANNUAL EVENT THE BEST EVER !

Please indicate choice(s) below and reply by May 15, 2017

SPONSORSHIP OPPORTUNITIES

“GRAND BREWMEISTER” SPONSORS [Petaluma Market, Wilibeets]

Souvenir Beer Glass with festival logo and my business logo **\$ 3,000**
Plus name/logo on all publicity, signage, website + 6 complimentary (\$270 value) tickets

“BREW PUB” SPONSOR [Morris Distributing]

Beer Coaster with festival logo, photo, brewery names, my business logo **\$ 3,000**
Plus name/logo on publicity, signage, website + 6 complimentary (\$270 value) tickets

“DOUBLE BARREL” SPONSOR

_____ **T-Shirts** with festival logo and my business name, logo **\$ 2,000**
Plus name/logo on publicity, signage, website + 4 complimentary (\$180 value) tickets

“FULL KEG” SPONSOR

_____ Name/logo on website, publicity, signage + 3 complimentary tickets **\$ 1,000**

“WRISTBAND” SPONSOR

_____ **Wristband** printed with company name; name/logo on website, signage + 2 comp tickets **\$ 750**

“PONY KEG” SPONSORS

_____ Name/logo on website, day-of-event signs + 2 complimentary tickets **\$ 500**

“BEER STEIN” SPONSORS

_____ Name/logo on website, day-of-event signs + 1 complimentary ticket **\$ 250**

ABOVE SPONSORS ARE INVITED TO DISPLAY A BUSINESS BANNER AT THE EVENT
(outdoor vinyl banner, max 4'L x 2'H)

IN-KIND DONATION OPPORTUNITIES

(name/logo on website, day-of-event signs + complimentary admission)

- _____ Drinking Water and Dispensers [Culligan]
- _____ Ice & Refrigerated Ice Truck
- _____ Designated Driver Table [Petaluma Coffee & Tea Co]
- _____ Barricades / Fencing
- _____ Band Stage
- _____ PA system

Business Name _____
 Contact Name _____
 Phone _____ Email _____

Please return this form by May 15, 2017 to:
Petaluma Chamber of Commerce, 6 Petaluma Blvd North, Suite A-2, Petaluma, CA 94952